



FOR IMMEDIATE RELEASE

John DeMinico Named Vice President of Sales for Universal Insurance Services

DEERFIELD BEACH, FL (March 29, 2011)-- Universal Insurance Services of Florida, Inc. (Universal Insurance Services), a wholly-owned subsidiary of National Financial Partners Corp., a leading provider of benefits, insurance and wealth management services, today announced that John DeMinico, CLU, has joined Universal Insurance Services as Vice President of Sales.

Mr. DeMinico joins Universal with significant experience in the life insurance and financial services industry on both the carrier and brokerage sides. Most recently he served as the Regional Vice President for Midland National Life where he was responsible for creating and developing successful growth strategies in the firm's Northeast region. Prior to that, he served in the same capacity at AIG American General, managing the Northeast regional sales activities for their independent producer channel.

"John's depth of knowledge, his ability to build relationships and his competitive drive, will make him an invaluable asset in the development of our growth strategy going forward," said Michael Sorensen, Chief Executive Officer of Universal. "We are privileged to have someone of John's caliber join our team."

With almost 20 years of experience, Mr. DeMinico brings with him advanced technical skills in life insurance planning, annuities, long-term care, financial planning, asset allocation, investment planning and disability planning. He is Life, Health, Accident and P & C licensed and holds Series 6, 7, and 63 licenses. In addition to holding the Chartered Life Underwriter designation from the American College, Mr. DeMinico is a graduate of the University of Massachusetts, earning a Bachelor of Science degree in Finance.

About Universal Insurance Services

Universal Insurance Services of Florida, Inc. (Universal Insurance Services) is a financial services business serving the broker-dealer, general agency, producer group and high-end agent. The company is supported by a top-tier wholesale distribution platform of life insurance, long-term care insurance, disability insurance and annuities. Headquartered in Deerfield Beach, FL, Universal Insurance Services operates throughout the United State along with its divisions, Elite Advisors Group, Private Advisors Suite, Advisors Architect and Gaines & Smith. Universal Insurance Services is a subsidiary of National Financial Partners Corp. Certain Registered Representatives of UIS and its divisions offer securities through an affiliated broker/dealer, NFP Securities, Inc., Member FINRA/SIPC.

About NFP

National Financial Partners Corp., and its benefits, insurance and wealth management businesses provide diversified advisory and brokerage services to companies and high net worth individuals, partnering with them to preserve their assets and prosper over the long term. NFP advisors provide innovative and comprehensive solutions, backed by NFP's national scale and resources. For more information, please visit www.nfp.com.

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